



ANNUAL REPORT 2024





At the end of 2025, Fundația Bosch România (FBR) will be five years old. Launched in 2020, our development to date was also shaped by the various social challenges which resulted from the multiple crisis scenarios of the present.

Inevitably, we had not only to deal with our own original project plans, but also with the emergency consequences of the war in Ukraine, the resulting wave of refugees and, in 2024, the unexpected flood in Romania and its effects.

These were many challenges in the organizational ramp-up for a new, lean Core Team like ours (four colleagues involved part-time on a voluntary basis, three of whom are retired and one new permanent employee member). In the end it turned out: *This is it!* ... This good mix is the basis for the success of the last 4 years. The volunteer members bring a lifetime of extensive, broad experience from the fields of leadership, administration, organization, business, construction, science and technology. The newly hired employee brings in highly professional and extensive experience from the sector working with international aid organizations and Romanian local NGOs.

As a backbone, FBR can rely on the wide-ranging expertise of an Advisory Board that can provide advice on almost any topic. In individual cases, also interested associates from Bosch locations in Romania have repeatedly volunteered their manpower (this is of course also good practice in other NGOs in the country).

By joining forces, we recently have succeeded in reopening a kindergarten in Costache Negri from Galați County, which was largely destroyed by the flood and therefore unusable, as a special emergency project.

We are convinced that our work can make an important positive contribution in an ever faster changing volatile social environment. It is particularly important to provide concrete help to ensure that children and young people in Romania can build up and sustain fundamental trust and are not cut off from their opportunities by missing resources or unpredicted external impact.

We also cooperate successfully in medium and long-term projects with partner organizations that pursue similarly concrete objectives. By joining forces in this sense, we contribute to create a mindset of: *"Do not hesitate and do not be afraid of problems and obstacles. Just open yourself for new stuff and enable your capabilities. Experience self-efficacy and resilience by cooperating among participating citizens of all generations."*

... like it was given to us as a task by the founders ... it is nothing else but ...

"Din grijă pentru viitor" which means: *Caring for the Future.*

Dr. Konrad Franz Kaschek
President of Fundația Bosch România



Responsibility and sustainability

We act responsibly in everything we do. We think of the most disadvantaged among us, as well as of society. We are involved in sustainable initiatives that bring added value to society.



Initiative and determination

Our goal is to generate change for the better and therefore we take on and pursue this goal with determination.



Diversity

We appreciate and encourage the diversity we look at, especially from the perspective of inclusion.



Our mission is to create social
change for the future.

In our initiatives and projects,
we continuously address social
challenges, joining forces with
other relevant actors and leveraging
resources.



EDUCATION

We have continued to support the improvement of access to education, the quality of education and the reduction of school dropout rates among vulnerable children.



We have supported five “Generații” Community Centers in Blaj, Bonțida, Bucharest, Buziaș, and Dezmir, which also implement an intergenerational activity plan by involving seniors from the community as volunteers. For the third consecutive year, more than 140 children have received homework support and participated in activities aimed at their vocational and personal development within these five after-school social centers.

We have funded a project aimed at preventing school dropout among children and young people with chronic illnesses and maintaining their learning capacity during oncological or specialized medical treatment. A total of 230 children and young patients from the “Prof. Dr. Alexandru Trestioreanu” Oncology Institute, the Fundeni Clinical Institute, and the “Maria Skłodowska Curie” Emergency Clinical Hospital for Children were direct beneficiaries of the project. As

part of the initiative, three volumes containing the educational auxiliary program were developed and published, containing curricula and activity sheets designed to engage chronically ill students in non-formal educational activities across three educational levels: primary, middle school, and high school.

We supported the organization of a national interdisciplinary competition dedicated to students with hearing disabilities from across the country. A total of 60 students and 20 teachers from six educational institutions in the counties of Cluj, Iași, Sibiu, Suceava, Timiș, and the municipality of Bucharest participated in the event.

We supported the implementation of workshops dedicated to both Ukrainian and Romanian children as part of a non-formal educational program aimed at facilitating the integration of Ukrainian children and



young people. In total, the program benefited approximately 2,100 participants.

We made a series of donations, including IT equipment and equipment for electromechanics, electrical engineering, and electronics laboratories and workshops, contributing to the improvement of school infrastructure and the enhancement of educational quality.

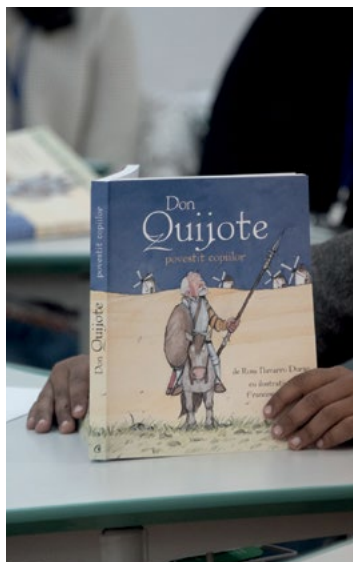
EduCare for Technical Education

Through the EduCare program, we have invested over RON 400,000 in equipping practical training workshops in five technical high schools in Câmpia Turzii, Cluj-Napoca, and Dej. This initiative provides students with the opportunity to deepen their

understanding of theoretical subjects through hands-on experience. By modernizing laboratories and equipping them with state-of-the-art educational workstations, we are laying the foundation for a better future for students in both vocational and technical education, supporting them in pursuing the careers they aspire to.

Bosch Reading Fund

In 2023, we launched the Bosch Reading Fund, aimed at promoting and raising awareness of the importance of reading among students. Encouraging children to read for pleasure and developing their reading habits are supported through book donations and the organization of reading festivals.



The Bosch Reading Fund is a medium-term initiative with two implementation phases. In the first phase, the fund enabled the donation of thousands of books to primary and middle school students in public schools across Alba, Cluj, and Timiș counties, with a focus on rural and small urban areas. This initiative provided students and teachers with access to a selection of engaging and age-appropriate titles tailored to different reading levels and comprehension abilities.

The second phase of implementation involves organizing multiple editions of the "Narativ" Reading Festival. "Narativ" offers children aged 5 to 14 workshops which explore reading through diverse themes. Divided into two categories - fiction and non-fiction - the workshops provide participants with the perfect opportunity to develop their artistic and practical skills, critical thinking, creativity, and general knowledge. Guided by experienced specialists, the workshops create a fun and engaging environment where students learn while enjoying the festival experience. Parents and teachers are also invited to attend dedicated workshops on parent-child relationships and strategies for encouraging children to read, workshops led by experts in parenting and psychology.

Results of "Narativ" Reading Festival:

- **3 editions** of "Narativ" organized in Alba, Cluj, Timiș counties;
- **1,200** participating students from 21 schools;
- **105** workshops for students;
- **7** conferences for teachers.

Partner: "Curtea Veche" Association

"Children's passion for reading is beginning to fade in today's world. However, if we know how to engage them, they can become passionate readers. And this is where Narativ has a special power - it opens their eyes and, more importantly, their hearts to the joy of reading."

A.C., Prof. Colegiul Național "Inochentie Micu Clain", Blaj

"This festival is about reading, but not necessarily in the classic bookworm sense, where you sit and devour books alone. It's about reading together."

A.M.P., Educator, "Scriitorul de povești" workshop.



Bosch Library

Bosch Library is the third component of the Bosch Reading Fund, created in response to a need identified by the schools which received book donations: the lack of suitable spaces to encourage reading among students. Through Bosch Library, we not only build and renovate school libraries and reading spaces for children but also inspire a passion for reading and learning.

Results:

5 school libraries were renovated and equipped with appropriate furniture.

3 spaces dedicated to reading were established in some schools.

120 volunteers were involved.





EDUCATION

We have contributed to facilitating students' access to STEAM education, environmental education, career guidance programs, and personal development initiatives as part of what we call education for the future.

STEAM Education

We have contributed to the funding and development of educational projects and initiatives which make STEAM (Science, Technology, Engineering, Arts, and Mathematics) more engaging for children and young people. Our efforts have benefited students from 48 communities across five counties in Romania.

We supported the organization of a scientific event featuring hundreds of interactive experiments held in two communities in Cluj County.

We funded an initiative to establish STEAM Clubs within Children's Palaces and Clubs, aiming to enhance scientific literacy among children, to develop essential life skills, and to strengthen their understanding of the connection between school subjects and real-world applications. A total of 120 children participated in the STEAM Clubs activities implemented in four Children's Palaces.



"Științescu" Alba Fund

Since 2022, Fundația Bosch România has been supporting the "Științescu" Fund, a funding program for educational projects which spark children's and young people's passion for science and technology, targeting ages 6 to 19. To provide an education which

meets the demands of the century we live in, STEAM education is needed both in schools and beyond, within the community. In 2023, we contributed to the launch of the "Științescu" Fund in Alba County.

Results of the first edition of "Științescu" Alba Fund:

8

projects were funded.

1.682

students were direct beneficiaries.

30

mentors involved.

Over 350

experiments and workshops.

Partner: Sibiu Community Foundation





Career guidance and personal development

During the summer vacation, we supported a project dedicated to young people aged 15 to 24, offering them the opportunity to prepare for real-life challenges by developing practical skills and future-oriented guidance. As part of the project, five camps were organized in Bucharest. A total of 92 young participants from nine counties took part in 25 workshops focused on: developing critical and analytical thinking for effective navigation in the digital world; environmental responsibility and adopting an active, balanced lifestyle; gaining essential professional skills for employment and career development; first aid knowledge, to be prepared for emergency situations.

We funded a project which gave young people from the special protection system or vulnerable backgrounds the chance to discover their skills and passions, helping them shape their future as professionals in the job market. A total of 26 young people, aged 15 to 24, participated in workshops on leadership, public speaking, financial education, and job application preparation.

We supported the organization of eight editions of a vocational guidance program for high school students



from eight educational institutions in Blaj and Cluj County. The program includes two workshops focused on the decision-making process for choosing the most suitable career path based on skills and studies, as well as vocational orientation through the interpretation of a psychometric assessment. Additionally, students participated in an interactive "Living Library" event, where they had the opportunity to engage in discussions with professionals from their fields of interest. A total of 280 high school students from grades 9 to 11 benefited from this program, with over 70% of them enrolled in technical high schools.

We contributed to the expansion of a youth program, for young people aged 14-24 in four educational institutions in Alba and Cluj counties, as well as within an NGO in Sibiu County. All institutions received licensing, and 32 adults benefited from training sessions to acquire the knowledge and skills needed to mentor the young participants in the program. The youth dedicate 6, 12, or 18 months to volunteer activities, personal development, physical activities, and adventures which prepare them for life.

"It was a unique and extremely valuable experience. I was surprised by how good I felt. In the past three days, I've learned more about myself than in the last seven years. I learned how to overcome my fears and anxiety about my near future. I was pleasantly surprised by the results of my personality test evaluation because it opened my eyes to many jobs and careers I didn't even know existed. In conclusion, this activity was incredibly useful and relevant to where I am in my journey!"

G. F., student, "Augustin Maier" Technical College of Communications, Cluj-Napoca

"The activities within the program were well-structured, and the information presented was highly relevant for exploring career options. The trainers were inspiring and patiently answered students' questions. Overall, the program was a valuable experience which provided us with new perspectives on our professional future. Thank you, and we look forward to future collaborations."

T.V.C, Principal, "Ștefan Manciulea" Technological High School, Blaj



Bosch EduCare Fund

In 2023, we launched the Bosch EduCare Fund, aimed at reshaping the way we shape children's futures by first helping them realize that they have the power TO CREATE and make things happen. This empowers them to decide in which direction and to what extent they want to specialize.

Through the Fund, three grants were awarded, with the funded projects focusing on: exposing students to various professions and trades while enabling them to interact with professionals who excel in their fields; promoting the importance of education and motivating students to stay in school; supporting children and young people in reaching their full potential by considering their skills and the opportunities available to them.

Results of EduCare Bosch Fund:

1,543

students from 13 schools and high schools in Cluj county learned about the advantages of having a profession.

47

teachers had the opportunity to see the impact of non-formal education on students.

24

teachers learned how to carry out non-formal activities with students.

Partner: Cluj Community Foundation



SOCIETY



We supported the activities of social centers for children, young people, and adults with disabilities and neuromotor impairments to improve their quality of life and increase their chances of social integration. A total of 80 beneficiaries participated in therapeutic and occupational activities, as well as recovery therapies.

For the second consecutive year, we funded the organization of a themed camp dedicated to young former pediatric oncology patients. The days spent in the camp provided the perfect setting for 70 young participants to learn about the importance of physical and mental health, to relax, and to celebrate their victories over illness. The camp also aimed to encourage young people to embrace a healthy and balanced lifestyle.



We continued to support the interactive and inclusive exhibition "Exploratori de poveste" at the "Grigore Antipa" National Museum of Natural History. In 2023, by combining various multimedia technologies with stories, experiments, sensory games, and digital elements, the exhibition encouraged children to step into the shoes of researchers in a specially designed "study laboratory." In 2024, the exhibition became even more interactive with the implementation of an immersive installation, allowing visitors to experience a virtual aquatic environment.

We funded three projects dedicated to the conservation of national heritage - cultural, natural, and scientific.

Fundația Bosch România contributed to the launch of the **"United 4 Children"** project to support the joint efforts of the National Network of Day Centers - an informal entity dedicated to promoting and strengthening social services such as day centers to reduce child poverty in Romania. The National Network of Day Centers includes 146 member centers across 25 counties in

Romania, serving a total of 7,300 children.

As part of the project, we awarded grants which supported activities for children at risk of separation from their parents, the rehabilitation of children with disabilities, the preparation and support for the integration and reintegration of children into their families, and the development of

independent living skills.

Results of **"United 4 Children"**:

- **11** grants were awarded to centers in Bucharest and 7 counties in Romania.
- **392** children were beneficiaries of the financed projects.

Partner: CONCORDIA Humanitarian Organization



EMERGENCY SITUATIONS



In line with its mission to support education and respond to emergency situations, Fundația Bosch România has decided to assist communities in Galați County affected by the floods in September 2024.

As an immediate response to this emergency, we donated professional dehumidifiers, essential for restoring schools and resuming educational activities. The need for these devices was communicated by the Galați County School Inspectorate. The equipment was distributed to educational institutions in Cudalbi, Costache Negri, and Pechea.

In mid-October 2024, we began renovation work at the regular-schedule kindergarten in Costache Negri commune. The extensive renovations were completed in December, ensuring that at the beginning of 2025, the 35 preschoolers could return to a fully renovated kindergarten - a modern, colorful, and welcoming space designed especially for them.



ENVIRONMENTAL EDUCATION

In the 2023/2024 school year, as part of the national Green Week program, we contributed to organizing interactive workshops focused on environmental education.

A total of 1,400 students from grades 2 to 5, across 20 schools in the counties of Alba, Cluj, and Timiș, learned about air pollution, food waste, separate waste collection, and recycling.

In December, the environmental workshops had a seasonal theme, with students creating eco-friendly Christmas tree decorations.

"Congratulations! A remarkable educational activity with a positive impact on students, and the practical component was very well thought out. We look forward to seeing you again!!!!" – Prof. primary education, "Avram Iancu" Secondary School, Dej



PARTENERI DE BINE:

Asociația Acasă în Banat

Asociația Clubul Sportiv Hususan

Asociația Club Sportiv Running & Cycling Club Blaj

Asociația Copil Unicat

Asociația Culturală Cărțile pe Față

Asociația Curtea Veche

Asociația Diaspora Locală

Asociația eematico

Asociația Grow Up Project

Asociația Help the People

Asociația Kidpreneur-Copilul Antreprenor

Asociația Little People România

Asociația Merci Charity Boutique

Asociația Narada

Asociația Nature Talks (Natura Vorbește)

Asociația Nod Makerspace

Asociația P.A.V.E.L.

Asociația pentru Educație Digitală BIGGER PICTURE

Asociația Pinochio Oradea

Asociația "Prietenii Școlii de Deficienți de Auz din Sibiu"

Asociația Pro Vobis - Centrul Național de Resurse pentru Voluntariat

Asociația SOS Satele Copiilor România

Colegiul Tehnic de Comunicații "Augustin Maior" Cluj-Napoca

Colegiul Tehnic "Victor Ungureanu" Câmpia Turzii

Fundația Comunitară București

Fundația Comunitară Cluj

Fundația Comunitară Sibiu

Fundația Comunitară Timișoara

Fundația LEADERS

Fundația M&V Schmidt

Fundația Regală Margareta a României

Fundația The Duke of Edinburgh's International Award România

Liceul Tehnologic "Aurel Vlaicu" Cluj

Liceul Tehnologic "Costache Conachi"

Liceul Tehnologic Someș

Liceul Teologic Reformat Cluj-Napoca

Liceul Teoretic Buziaș

Liceul Teoretic Recaș

Organizația Națională Cercetașii României

Organizația Umanitară CONCORDIA

Serviciul de Ajutor Maltez Filiala Blaj

Școala Gimnazială "Alexandru Moruzi" Pechea

Școala Gimnazială Bonțida

Școala Gimnazială Budacu de Jos

Școala Gimnazială "George Barițiu" Jucu de Sus

Școala Gimnazială "Elena Negri"

Școala Gimnazială Luna

Școala Gimnazială "Prof. Emil Panaitescu" Cudalbi

Școala Gimnazială Șona

Financial report*

2024 INCOME

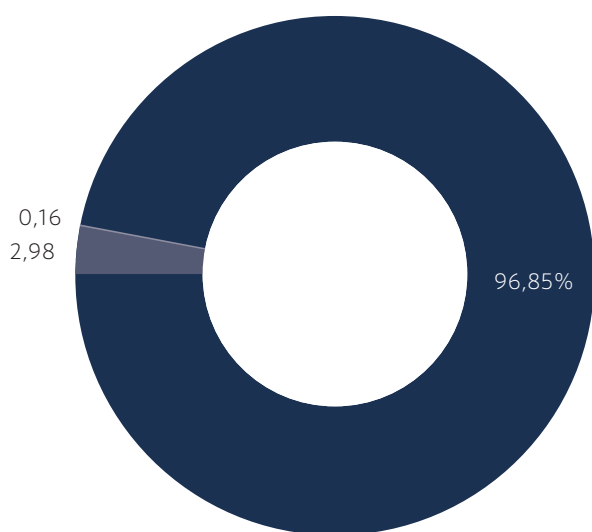
RON

Company sponsorship revenue	2 617 815,00
3,5% campaign revenue	80 605,65
Individual donor revenue	4 398,26
TOTAL	2 702 818,91

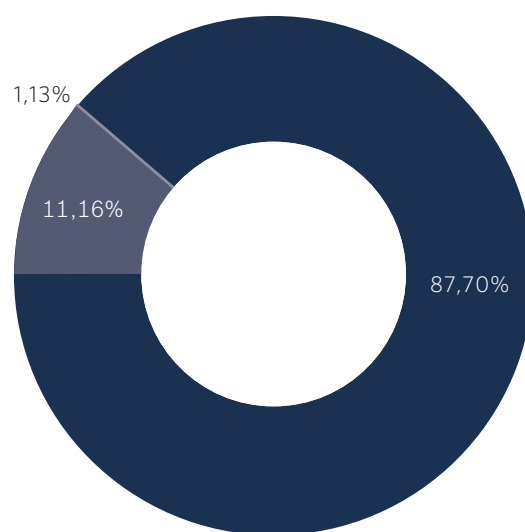
2024 EXPENSES

RON

Project expenses	3 167 833,37
Expenses associated with projects/third parties	40 869,46
Other financial & operational expenses	403 415,64
TOTAL	3 612 118,47



- Company sponsorship revenue
- 3,5% campaign revenue
- Individual donor revenue



- Project expenses
- Expenses associated with projects/third parties
- Other financial & operational expenses

***The preparation of the financial report was based on the verification balance of the synthetic accounts in compliance with the methodological norms developed by the M.F.P., regarding the closing of the accounts, the preparation, verification and centralization of the accounting balance sheets of the Foundation, as well as in compliance with the provisions of the Accounting Law no. 82/1991, OMFP 3103/2017." (Petrescu Mihai-Oliver, Censor of Fundația Bosch România)." 9.42% 7.5% 83.08% 99.11% ***The financial report has been drawn up based on the trial balance of the synthetic accounts, in accordance with the methodological rules developed by the Ministry of Public Finance, regarding the closing of the accounts, the drawing up, the checking, and the centralization of the Foundation's accounting balance sheets, as well as in accordance with the Law no. 82/1991 on accounting, the Order 3103/2017 of the Ministry of Public Finance." (Petrescu Mihai-Oliver, Censor of Fundația Bosch România).

Fundația Bosch România did not grow fast and “big” like Făt Frumos, but it grew “healthy”, with empathy, care and responsibility towards all those it intersects with. And I think this is the biggest achievement of 2024. We also continued the mission of investing in education and supporting those who are in a vulnerable situation.

Moreover, in 2024 we took important steps to build a community of volunteers who give up their time and skills whenever we need them. Every interaction with our partners, with beneficiaries, with volunteers, proved to me that what we do is more than financing and implementing programs, projects: we connect, learn from each other and, in the end, have a positive impact in our lives, everyone’s.

I am grateful to our partners, volunteers, Board members, and this report is, in my view, another opportunity to celebrate the power of good deeds and united communities. Thank you all!

**Simona Beldiman, Executive
Director Fundația Bosch România**

The team of
Fundația Bosch România:

President

Dr. Konrad Franz Kaschek

Vice-president

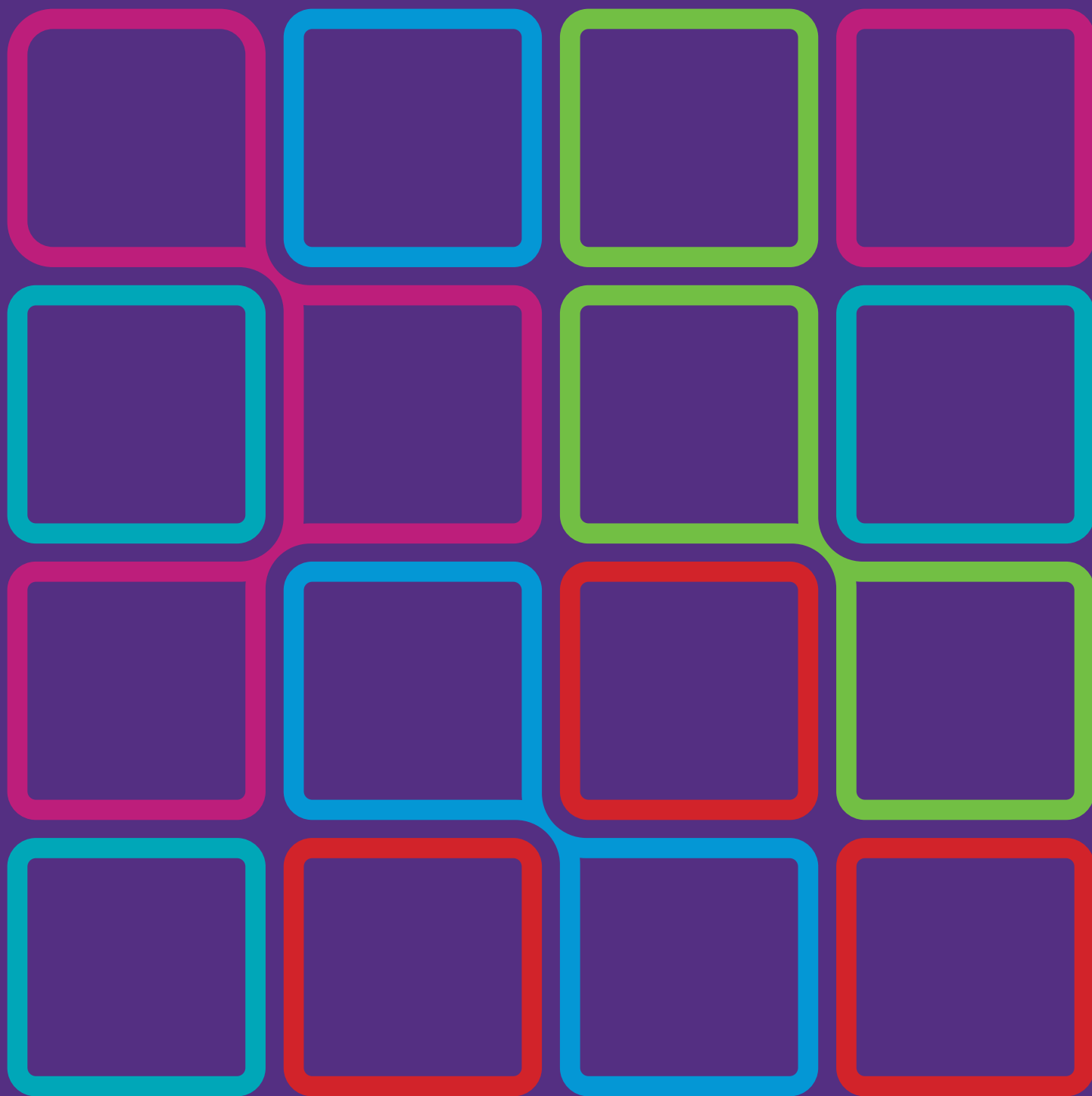
Christoph Schubert

**Member of the Board of
Directors**

Cristina Antonescu

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Simona Beldiman



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